



APTi CDC

The Mystery of CEU's

Jane Winge
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Today's Overview

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- Types of MBTI certifications

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- Types of CEU credits given

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- Criteria needed to earn CEU

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- How to become a CEU provider

Types of MBTI certifications

- Certified MBTI Practitioner
- Master MBTI Practitioner

Types of CEU credits given

1. Association for Psychological Type (MBTI)
2. American Psychological Assoc. (APA)
3. National Board of Certified Counselors (NBCC)

Criteria to provide APTi CEUs-Before

- Program must be taught by an MBTI Master Practitioner or approved facilitator and provide:
 - Schedule and format
 - Faculty credentials
 - Educational objectives
 - Number of credits offered (exclude breaks)
 - MBTI topics and activities
- MBTI instrument & its many uses, applications and focus areas will form the basis for the content of the program

Criteria to provide APTi CEUs-During

Provider requires the participants to:

- Sign a roster before the workshop begins
- Attend the workshop in its entirety
- Fill out evaluation forms for both the course and the instructors

Criteria to provide APTi CEUs-After

Provider will provide participants with:

- A certificate of completion on official letterhead that includes:
 - The name of the organization
 - Course title
 - Date of completion
 - Signature of the facilitator or authorizing agent
 - Number of CEU credits awarded
- Graduation code (provided by the MBTI Master Practitioner Program) to be used by participants to log their completion

Criteria to provide APTi CEUs-After (cont.)


Provider will provide APTi business office with:

- A list of all training attendees
- A summary of evaluations

How to Become a APTi CEU Provider

Chapters can:

1. Download 5-page application at <http://www.aptiinternational.org/CE-Chapters.aspx>



APTi Continuing Education Program Provider Application
(An application must be filled out for each program offered.)
Please complete application in its entirety before submitting.

Program Administrator
(Who administers the program)

Organization Individual

Name _____ Title _____
Organization _____
Business Address _____
Email _____ Phone _____
Website address _____

Which field best indicates the organization or individual applying for program approval:

Training & Dev Org Professional Society/ membership Org
 4 Year College/ University Community College
 Other educational org Coaching
 Psychology Consulting
 Government Career Development
 Other _____

Number of years in business _____

Program Facilitator
(Who conducts the program if known at time of program submission)

Name _____ Title _____
Organization _____
Business Address _____
Email _____ Phone _____

How to Become a APTi CEU Provider (cont.)

2. Apply online at <http://www.mbtimasterpractitioner.org/>
 - a) Click on “How to Become a Program Provider”
 - b) Create an account on the website
 - c) Submit a program proposal to the MBTI Master Practitioner Review Board (CPP, AMA, CAPT) for approval:
 - d) -\$30/program or \$100/year (60 days prior to delivery)
 - e) -\$75/conference (120 days prior to delivery)
 - f) A notice of acceptance is sent to the provider within 10 business days
 - g) Approval allows statement and logo to be used & listed on website for approved training programs
 - h) Retain records for 5 years in case of audit



Criteria to provide APA CEUs

- Continuing education (CE) in psychology is an ongoing process consisting of formal learning activities that:
 - (1) are relevant to psychological practice, education and science
 - (2) enable psychologists to keep pace with emerging issues and technologies
 - (3) allow psychologists to maintain, develop, and increase competencies in order to improve services to the public and enhance contributions to the profession.
- Continuing education builds upon a completed doctoral program in psychology. It is **not**:
 - a substitute for the basic academic education and training needed for entry to the field of psychology
 - the primary vehicle for career changes from one APA-recognized specialty area (e.g. clinical, counseling, school psychology) to another.

Criteria to provide NBCC CEUs

Continuing education activities must focus on increasing knowledge and/or skills in the practice of counseling in one or more of the following NBCC approved content areas:

- Counseling theory
- Human growth and development
- Social and cultural foundations
- The helping relationship
- Group dynamics, processing and counseling



Why bother providing CEUs?

- Expand opportunities to pass your insight and knowledge on to a new generation of practitioners, as well as to other experts
- Become a part of a network of MBTI professionals who are committed to the pursuit of excellence and ethical use of the Indicator
- Have the opportunity to see the types of programs others are offering and help meet market demand or differentiate your program accordingly
- Gain increased marketing power for your programs



Other Ideas/Options/Suggestions?

Summary

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- Types of MBTI certifications

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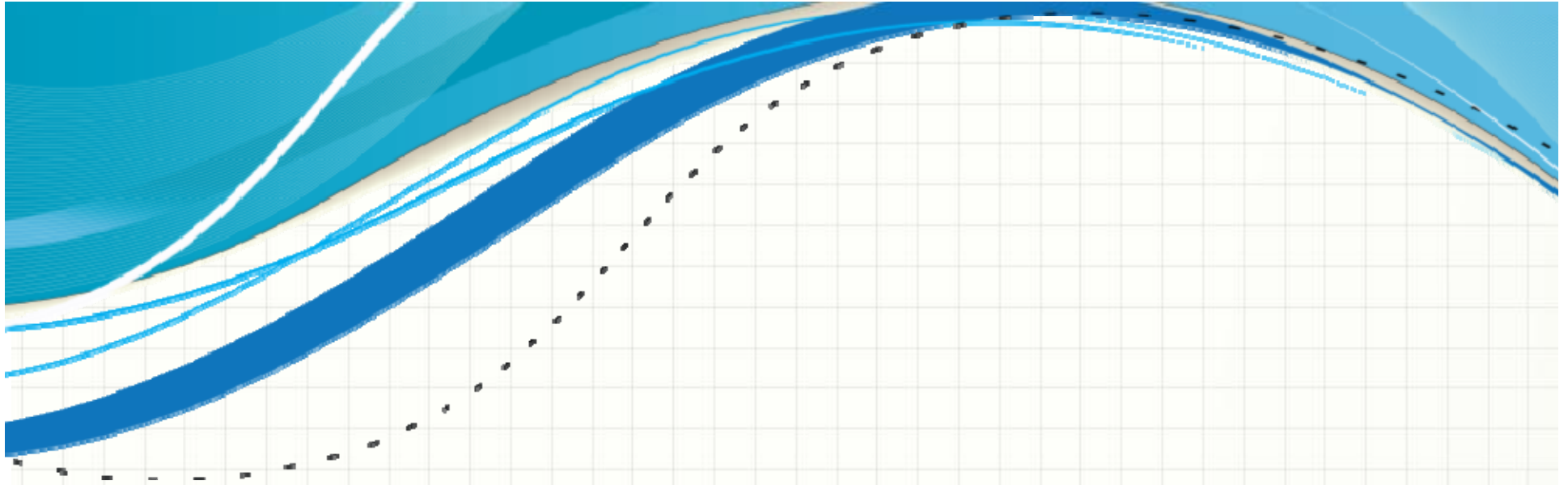
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- How to become a CEU provider



Questions?